

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
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No.26-4/2012-T&C-CM

Date: 08.08.2014

## Circular T&C-CM No. 25/14-15

**Sub: Promotional offers during the festival season under mobile services -reg.**

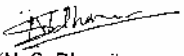
It has been decided by the Competent Authority to launch promotional offers on the occasion of **Independence day/Festive season w.e.f 14.08.2014 for a period of 90 days** under mobile services as below:

- Full talk value** on Top-Up of Rs.100, Rs.150, Rs.250 & Rs.350 (Pan India promotional offer).
- Extra Talk value** on Top-Up Rs.550 (Talk value Rs.575) and Top-Up Rs.750 (Talk value Rs.790) (Pan India promotional offer).
- Extra validity** on selected Data STVs. The details are as follows (Pan India promotional offer):-

Data STV in Rs.(Inclusive service Tax)	Total bundled free Usage	Validity of freebies (in days)(OLD)	NEW Validity of freebies during promotional offer (in days)	Data Charges after freebies***	Data Charges in Rs./MB*** (For APN bsnlstream)
561	5 GB	30	<b>60</b>	2p/10KB	0.25
821	7 GB	60	<b>90</b>	2p/10KB	0.25
1011	10 GB	30	<b>90</b>	2p/10KB	0.25
1949	20 GB	60	<b>90</b>	2p/10KB	0.25

\*\*\* Data charges beyond free usage shall be deducted from the available balance in his main account.

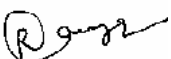
- Promotional Offer for North East only:-** Special STV of Rs. 92 with all local/std voice calls @59p/min, all SMS@9p/SMS and free Data 200 MB having validity of 90 days (NE-I and NE-II Circle promotional offer).
- The above tariff will be applicable for a limited period of 90 days from 14.08.2014.
  - This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
  - Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
  - This circular is issued based on the approval of the ECT vide Approval No. - 1594 dated 07.08.2014 in P&P-CM cell file No. 3-38/2009/P&P-CM(Pt.II). Queries/clarifications/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(N. S. Dhami)  
AGM (T&C-CM)

To  
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section -for Hindi version.
- 11) Guard file.

  
(Rakesh Arya)  
Uy. Manager (T&C-CM)